

# ECW's 5th Anniversary Social Media Pack: 24-28 May 2021



**Content:** Please find here suggested social media posts and content we would love for you to share through your social media channels during the Education Cannot Wait's 5th Anniversary Week, taking place from **24-28 May, 2021**.

**Background:** ECW was established during the World Humanitarian Summit in 2016 by international humanitarian and development aid actors, along with public and private donors, to help reposition education as a priority on the humanitarian agenda, usher in a more collaborative approach among actors on the ground and foster additional funding to ensure that every crisis-affected child and young person is in school and learning.

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## Primary Tags:

[@EduCannotWait](#)

[@YasmineSherif1](#)

[@GordonBrown](#)

**Primary Hashtag:** #ECWResults #ECW5

**Supporting Hashtags:** #EducationCannotWait

[Download all visual assets here.](#)

SUGGESTED TEXT	SUGGESTED IMAGE
<p>#ECW5: 📌 5 years ago, <a href="#">@EduCannotWait</a> was established to reposition education as a priority on the humanitarian agenda, usher in greater collaboration on-the-ground &amp; foster additional funding to ensure that education reaches every crisis-affected child &amp; youth. <a href="#">#ECWResults</a></p>	<p><a href="#">Download Visual Asset</a></p>
<p>#ECWResults: <a href="#">@EduCannotWait</a> transforms the delivery of education in emergencies. From conflict &amp; mass displacement to natural disasters, ECW mobilizes funds to reach vulnerable children &amp; youth. 📚</p> <p>To date, ECW's <a href="#">#COVID19</a> education response has reached 10M children. <a href="#">#ECW5</a></p>	<p><a href="#">Download Visual Asset</a></p>
<p>#ECW5: 📌 In just 5 years, <a href="#">@EduCannotWait</a> has reached ~5 million children &amp; youth. ECW aims to reach all crisis-affected children &amp; youth with inclusive quality education by 2030. <a href="#">#ECWResults</a></p> <p>Learn more about ECW's crucial mission &amp; impact: <a href="https://bit.ly/3wnzKTI">https://bit.ly/3wnzKTI</a></p>	<p><a href="#">Download Visual Asset</a></p>

#ECW5: @EduCannotWait transforms the way education is provided to children & youth caught in conflicts, climate disasters and forced displacement.

On #ECW's 5th Anniversary, learn more about the Fund's Added Value: <https://bit.ly/3yjYZYP> 🖋️ #ECWResults



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Since @EduCannotWait's establishment, humanitarian aid funding to education has increased—yet, it's still not enough.

📣 On ECW's 5th anniversary, learn about our impact & the \$400M funding gap we must close to reach more children & youth: <https://bit.ly/3tZQi2P> #ECW5



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#ECW5: 📣 In just 5 years, @EduCannotWait's work with strategic partners has reached ~5 million vulnerable girls & boys with inclusive quality education!

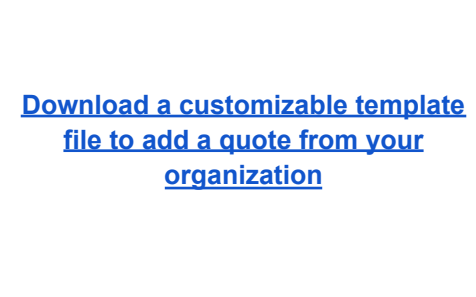
Go beyond the numbers & get to know the stories behind #ECWResults: <https://ecw.exposure.co/>



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🖋️ [ @Insert\_your\_organisation ] stands with @EduCannotWait in its mission to reach the world's most vulnerable children & youth with safe, inclusive, quality education! #ECW5

RT if you agree that #EducationCannotWait for any child! #ECWResults



Children & schools are #NotATarget

On #ECW's 5th anniversary, learn about their support to ensure students, education personnel & premises are protected from attacks during armed conflicts.

Join ECW & partners in promoting the #SafeSchoolsDeclaration!



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